

OBJECTIVE

Director, Producer, and Creative Development for new media + digital content, branded entertainment, and commercial filmography. Freelance videographer, social media marketer, and writer.

SKILLS

- Social Media Marketing.
- SEO, Digital Analytics, Writing Copy.
- On Set Photography + Videography.
- Final Cut Pro X, Adobe Photoshop and Lightroom.
- Creative Direction— mood boards, designs, project management.
- Multi-tasking, organization, and forward thinking.
- Excellent Communication Skills.
- Self-motivated, high energy, goal minded.

EDUCATION

BACHELOR'S OF ARTS. FILM/TV PRODUCTION • SEPT 2014-MAY 2017 • COLUMBIA COLLEGE CHICAGO

Summa Cum Laude. High Honors Program. Diversity Award Recipient. Weisman Award Grant Winner. Bob Enrietto Recipient.

EXPERIENCE

CONTENT PRODUCER • YOUTUBE PARTNER PROGRAM • 2009 – CURRENT

- Digital Producer for 5 YouTube Channels, created over 600+ original videos.
- 2.2 million lifetime views.
- 5000+ active subscribers, 2300+ active viewers.
- Featured on Shane & Friends, NBC 5 Chicago, Right This Minute (TV), Vice.com, NY Daily News, What's Trending, and Kickstarter.com.

AUTHOR • A GUIDEBOOK TO SELF(I.E.) LOVE • AUGUST 20TH, 2016

- Self-published author.
- Team lead of five collaborators including graphic designers, photographers, product designers, and an editor.
- Successful Kickstarter campaign funding.
- Physical book store placement.
- <http://SelfieLoveBook.com>

MARKETING • UBER TECHNOLOGIES INC (UBER EATS) • APRIL 2015 – April 2017

- Social Media Marketing & Logistics.
- Experimental Marketing, Idea Pitching, Mood Boarding.
- Event Planning.
- Team Leader.
- Sales & Operations.
- Executing Brand Effectively.



EddieSeitz.com
Hello@EddieSeitz.com
Los Angeles, CA

EXPERIENCE (CONT.)

- *"Living In The Moment"* – YouTube Web Series. 7 Episodes. <http://www.imdb.com/title/tt6841018/>
- *"Alone (In Silence)"* – Independent Short. <http://www.imdb.com/title/tt5134800/>
- *"Humans of Chicago: Columbia College Chicago"* – Independent Documentary.
- *"Hollywood MV"* by Eddie Oliver Smith – YouTube Music Video. <http://bit.ly/hollywoodmv>

PRODUCER

- *"Lakeview Store Relocation"* – Digital Commercial. **Whole Foods Market.**
- *"Thank you, Lakeview"* – Promotional Campaign, In-store. **Whole Foods Market.**
- *"The Leo Show"* – YouTube Digital Series. **Jocelyn Elizabeth.**
- *"A Vlogumentary: The Story of Self(i.e.) Love"* – YouTube Promotional Documentary.
- *"Guayaki Is Me"* Campaign – Branded Entertainment Web Series. **Guayaki S.R.P.**
- *"Keek Out Hate"* Anti-Bullying Campaign – Branded Entertainment. **Keek, Inc.**
- *"Lizzy Vernon: Actress and Model"* – Promotional Video. **Verona Lisa.**
- *"Back 2 School Haul"* – Video Contest Winner. – **Five Below Inc.**
- *"Test Taking Tips: How to Succeed on the ACT"* – **ACT.org**
- *"What is writing in the 21st Century"* – **Fountainhead Press Inc.**
- *"My Hollywood Dream"* – YouTube Promotional Reality Show. **Eddie Oliver Smith.**
- *"Brother Rice Lacrosse – St. Louis Trip 2014"* - Documentary. **Brother Rice High School.**

PRODUCTION

- *"Dream Detective"* – Independent Short. Production Assistant. **Arc of a Bird LLC.**
- *"For Glory"* – Student Documentary. Camera Operator. **Columbia College Chicago.**
- *"Brother Rice Standard Newcast"* – Producer/Co-Teacher. **Brother Rice High School.**

CLIENT LIST HIGHLIGHTS

- **WHOLE FOODS MARKET**
- **GUAYAKI S.R.P.**
- **MANDALA ARTS**
- **KALAPRIYA PERFORMING ARTS**
- **ISHTI: SEEKING TO BE**